

2025 AEA Teaching Academy – Speaker & Panelist Bios

Christine Ormsbee, Vice Provost and Professor, Institute for Teaching and Learning Excellence, Oklahoma State University

Dr. Ormsbee is a seasoned higher education professional with extensive experience in leadership, teaching, and curriculum development. Dr. Ormsbee provides centralized leadership and coordination of Outreach, Online Education and oversees a central support agency, the Institute for Teaching and Learning Excellence. The institute provides an array of teaching-related services including instructional design, instructional technology, classroom technology, video production, graphic design and video captioning at Oklahoma State University. As part of her Outreach responsibilities, Dr. Ormsbee is also Director of Individual Studies, a self-paced course program. Dr. Ormsbee's academic background includes a Ph.D. in Special Education from the University of Kansas and an M.S. in Special Education from Emporia State University.

Hannah E. Shear, Assistant Professor, Oklahoma State University

Dr. Shear's main area of interest is in Farm and Agribusiness Management, Livestock, and Production Economics. She is passionate about teaching and has taught more than 7 different courses including Agricultural Marketing, Macroeconomics, Farm Management, Rural Development, and Agricultural Finance. Dr. Shear enjoys mentoring graduate students and has helped them win national awards for their research and Extension efforts. She focuses her own research on applied farm and ranch management issues and sharing those results with the agricultural producers of Oklahoma and the Great Plains. Dr. Shear was raised on a cow-calf operation in central Kentucky and earned dual B.S. degrees in Animal Science and Agricultural Economics from the University of Kentucky. She completed a Master's at the University of Arkansas in 2015, including a year abroad at the University of Ghent. She worked in Extension at the University of Maryland, then taught at Arkansas before earning her Ph.D. from Kansas State in 2021. She has been at Oklahoma State University since August 2021.

Kristin Kiesel, Associate Professor of Teaching, University of California, Davis

Dr. Kiesel's research focuses on the economics of food consumption with an emphasis on information effects. Dr. Kiesel is a student-centered educator committed to excellence in undergraduate and graduate teaching. Her approach emphasizes learning over instruction, encouraging students to think critically and creatively about today's economic, social, and environmental challenges. A strong advocate for inclusive education, Dr. Kiesel co-directs

the Diversity and Inclusion in Research, Education, and Career Training (DIRECT) program, which supports undergraduates through research, academic preparation, and career development. DIRECT also includes the Graduate Inclusive Education and Mentoring Training (GET) Workshop, which equips faculty and graduate students to create welcoming learning spaces. In recognition of her impact, Dr. Kiesel received the 2025 CWAE Mentorship and Outreach (Legacy) Award from AAEA. She began her academic journey studying Communication Sciences and German Literature in Berlin, earned an MS in Applied Economics from Montana State, a PhD from UC Berkeley, and held a postdoc at Stanford before joining UC Davis in 2015.

Anthony (Tonny) Delmond, Associate Professor, University of Tennessee at Martin

Dr. Delmond is an associate professor of agricultural economics at UT Martin, where he has been teaching since 2018. He holds the Tom E. Hendrix Chair of Excellence in Free Enterprise since 2025, as well. His applied economic research primarily revolves around aspects of market power, brand development/perception, and sustainable practices, particularly in the area of food and agricultural marketing. Dr. Delmond also published widely in SoTL. He enjoys teaching and guiding students in their own pursuits of knowledge and career success. Dr. Delmond is a native of Gainesville, Florida, and earned his Ph.D. in economics from Washington State University after earning his Master of Science degree in economic history from the London School of Economics and his bachelor's degrees in English and economics from the University of North Florida.

Jerrod Penn, Associate Professor, Louisiana State University

Originally from St. Cloud, FL, Dr. Penn is an applied economist focused on the intersection of resource/environmental impacts and policy with sustainability and society, frequently using behavioral economic approaches. His interdisciplinary collaborations include work with entomology, biology, forestry/wildlife, and hospitality/tourism. His work has received attention in popular press, including The New York Times and The Los Angeles Times. Dr. Penn also enjoys collaborative research/teaching efforts that have led to several teaching awards, undergraduate-authored research publications, and coaching multiple AAEA national quiz bowl champion teams in 2016, 2017, 2019, 2021, and 2022. Dr. Penn earned his Ph.D. in Agricultural Economics at the University of Kentucky and B.A. in Economics and Political Science from the University of Florida.

Na Zuo, Associate Professor of Practice, University of Arizona.

Dr. Zuo teaches agribusiness management, finance, economic principles, and food economy at UA. Her passion is to craft effective learning experience that prepares future professionals, practitioners, and leaders in agriculture and the food industry. Dr. Zuo

conducts pedagogical research on group learning, engagement, and student well-being, with peer-reviewed teaching publications and several federal and other grant projects focusing on education programs and innovations. Dr. Zuo has been recognized for her excellence in teaching with teaching awards at the college, university, regional, and national levels. Dr. Zuo serves as the co-Editor of *Applied Economics Teaching Resources* (AETR), which she started in 2024. Dr. Zuo is originally from Shandong, China. She was an undergraduate majoring in Finance at Shandong University and a master's student of Economics at Shanghai University of Finance and Economics. Dr. Zuo received her Ph.D. in Agricultural Economics from the University of Kentucky in August 2017.

Jason Bergtold, Professor, Kansas State University

Dr. Bergtold is the inaugural editor of *Applied Economics and Teaching Resources* (AETR). Dr. Bergtold is passionate about Teaching and SoTL, earning numerous teaching awards from USDA, AAEA, WAEA, K-State and the Coffman University Distinguished Teaching Scholar at K-State in 2021–22. Dr. Bergtold teaches over 250 students annually across a diverse range of undergraduate and graduate courses—from principles of agricultural economics for undergraduates to advanced optimization and econometrics for graduate students. Dr. Bergtold combines rigorous content with active, hybrid, and blended teaching methods. He has delivered teaching workshops, led campus seminars—including the 2022 Provost Lecture on hybrid learning post-pandemic—and authored educational games designed to deepen student engagement with supply cooperatives. Dr. Bergtold's research examines the economics of conservation (e.g. no tillage, cover crops, grasslands conservation), land use, bioenergy, renewable energy, and community resilience. Dr. Bergtold earned his MS and PhD from Virginia Tech.

Anna Josephson, Associate Professor, University of Arizona

Dr. Josephson's research focuses on individuals in and households around the world, working on issues of development, food security, and agriculture. In her work, she explores the relationships between individuals and their risky environments, investigating how households and small firms make decisions to ensure survival under challenging conditions. She also studies the process of economic research including instructional pedagogy, ethics in research, and gender in the profession. Dr. Josephson completed her PhD and MS in Agricultural Economics at Purdue University and BS in Geology and Economics at Rensselaer Polytechnic Institute.